

BUSINESS ANALYTICS +



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Option of getting certified by IBM, Microsoft, EC Council, and CompTIA

<http://froyotechnologies.in>



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WHAT YOU LEARN

This training program is designed to equip individuals with the knowledge and skills required to analyze and interpret data to make informed business decisions. It typically covers a range of topics related to data analysis, statistical modeling, data visualization, and data-driven decision-making.

- ✓ **EXPERT INSTRUCTORS FOR ONLINE/OFFLINE SESSION**
- ✓ **RECORDED SESSIONS**
- ✓ **CASE STUDIES**
- ✓ **OPTION OF MICROSOFT/IBM CERTIFICATION**
- ✓ **INDUSTRY READY CONTENT**



MS SQL SERVER

It is a powerful language that helps data analysts interact with data stored in relational databases



MS EXCEL

With more complex data, Excel allows you to customize fields and functions that make calculations for you



STATISTICS

Assists the department head in carrying out digital marketing companies works closely with promotions



MS POWER BI

It provides interactive and visually appealing dashboards and reports to help you easily analyze and understand data



MS EXCEL

- Working with Math, Text, and Date functions
- Working with IF based Conditions
- Working with VLookup/HLookup Function
- Working with Data Validation, Sparklines
- Working with Conditional Formatting
- Working with What-If Analysis
- Working Pivot Table for Data Summarization
- Implementing Security in Excel File
- Working with Chart & Dashboard

MS SQL SERVER

- SQL Overview, and building the Database Schema
- Protecting data integrity with constraints
- Manipulating Data
- Writing Single & Multi Table Queries
- Combining results with set operators
- Employing Functions in Data Retrieval
- Performing analysis with aggregate functions
- TSQL Programming, Triggers , Exception Handling

MS POWER BI

- Importing Data in MS Power Bi
- Implementing Data Modeling
- Managing Queries
- Creating Charts
- Using Data Filter Option
- Creating Conditional Column, DAX
- Creating Dashboard
- Publishing Dashboards and Charts



DURATION : 3-4 MONTHS/80+ HOURS



3 MODULES, ~30+ CHAPTERS



LMS ACCESS WITH NOTES & EXERCISES



6+ INDUSTRY CASE STUDIES



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